


2019 ICEAA Canada Workshop

September 17-18, 2019  Ottawa Marriott

SPONSORING PROSPECTUS

The 5th Annual ICEAA Canada Workshop will build upon previous years' successes offering perspectives from cost leaders across the globe on trends, developments, and the history of cost analysis. We anticipate welcoming approximately 200 attendees from a wide variety of government agencies, as well as representatives from the United States Government, and individuals from the private sector.

All sponsorships include logo placement on event websites and marketing emails and one complimentary flat insert in attendee registration bags (eco-friendly/recyclable materials preferred). Prices listed include 13% HST.

~~**Flagship Sponsor** (three available). **SOLD** ~~\$ 5,000 CAD / \$ 4,400 USD~~~~

Represent your organization at one of only three booths located in the rear of the plenary session room. Flagship sponsors will also receive prominent logo placement in all collateral, and two complimentary workshop registrations

Name badges/neck wallets Choose from a selection of styles, or make a lasting impression and upgrade your sponsored item for as little as \$500 more.
\$ 2,000 CAD / \$ 1,775 USD

Head shot photo booth Our photographer will be available for attendees to pose for professional head shots during the workshop. Attendees will receive a sponsor-branded information card on how to download their photos.
\$ 1,000 CAD / \$ 900 USD

Attendee tote bags Choose from a selection of styles, or make a lasting impression and upgrade your sponsored item for as little as \$500 more.
\$ 1,000 CAD / \$ 900 USD

Workshop app sponsorship Provide attendees with a downloadable schedule, document center, speaker bios and more. App will prominently feature sponsor's logo.
\$ 3,000 CAD / \$ 2,650 USD

Meeting room WiFi sponsorship Choose the attendees' WiFi network name and password, and feature a customized landing page.
\$ 2,500 CAD / \$ 2,250 USD

Additional registration bag inserts
Small/Flat \$ 250 CAD / \$ 225 USD
(such as flyers, brochures, pens or other non-bulky items)
Large/Bulky \$ 500 CAD / \$450 USD
(such as water bottles, oversized or other bulky items)

CCEA® Finishing School Provide a two-day course designed to provide interactive review and in-depth clarification for CCEA and PCEA certification candidates that have been studying CEBoK® in preparation for the exams.
\$ 2,000 CAD / \$ 1,775 USD

Welcome Reception Sponsorship one available. Reception sponsor's logo will be featured on attendees' complimentary drink tickets and throughout the evening.
\$ 3,000 CAD / \$ 2,650 USD

Simultaneous Translation Provide real-time translation for a truly bilingual event.
\$ * Contact us for details

Coffee Break Sponsorship four available.
\$ 1,000 CAD / \$ 900 USD

Contact **Megan Jones** at megan@iceaaonline.org or 1.703.642.3090 to discuss available opportunities

